

Lessons Learned

from companies big and small

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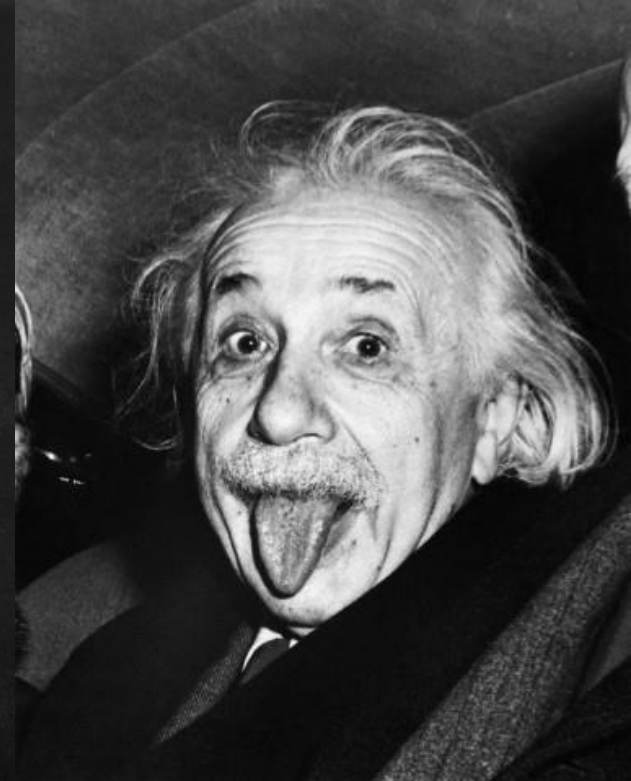
LESSON 1

**Lucky people are
open to possibilities.**



LESSON 2

***Give crazy ideas a
chance, they are
often genius.***



LESSON 3

The best PMs adapt.

*They fill in gaps,
and fill in teams.*



LESSON 4

*Make the best
ideas happen,
not just your ideas.*



LESSON 5

Use the product.

Every day.



LESSON 6

There are two modes of great PMing:

(1) Dreaming the possibilities

(2) Making possibilities a reality



LESSON 7

GOALS.

*With great power comes
great responsibility.*



RECAP

1. Lucky people are open to possibilities.
2. Give crazy ideas a chance, they are often genius.
3. The best PMs adapt. They fill in gaps, and fill in teams.
4. Make the best ideas happen, not just your ideas.
5. Use the Product. Every day.
6. There are two modes of great PMs: Dreaming the possibilities, making possibilities a reality.
7. Goals. With great power comes great responsibility.

Questions?

Thank you.



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