

Moderator:

Jeanne Lew, Passarelle Consulting

Jeanne Lew is the principal of Passarelle Consulting, a career development firm. In addition to her private practice, Ms. Lew is an Associate Director at UC Berkeley's Haas School of Business where she advises MBA student and alumni populations. Ms. Lew specializes in refining client positioning to facilitate career shifts, i.e., from engineering into management consulting or product management. Ms. Lew spent 15+ years in progressive roles in management consulting, and brand/product management. She specialized in developing and launching successful new products and services. Ms. Lew's educational background includes an MBA from UCLA's Anderson School.

Panelists:

Zachary Walter, Google

Zach has managed Google's Product Management Sourcing Team for 2+ years now, overseeing all day-to-day front-end recruiting efforts for Google's multiple product areas. He also owns the majority of management duties associated with Google's gTech and UX Sourcing efforts. He began with Google as an individual contributing PM Sourcer, locating and advocating PM generalist candidates for Google to consider. His appreciation for Google's product arena runs deep, being a constant user and internal tester of his company's products, including Google Search, Maps, Wallet and Play. Zach is a graduate of University of California, Santa Barbara with a degree in Macroeconomics and currently resides in Pleasanton, CA with his wife Jody and his 1-year-old son, Bennett.

Mark Alfaro, LinkedIn

Mark Alfaro is Talent Market Strategist and Senior Recruiter at LinkedIn. Mark has 15+ years of recruiting experience and has recruited for (and from) several top technology companies- mostly for technical and product roles. Mark partnered with LinkedIn's product executive team to develop their current methodology and interview process to identify and hire great product management talent. Previously, Mark recruited for Facebook's product management team and built teams for several successful startups. Mark currently serves as a volunteer instructor at The Product School in San Francisco, where he helps tech professionals transition their careers into product management. Amongst Mark's personal interests are: playing with his kids, doing anything in the ocean, helping people, and enjoying & re-thinking consumer products. <https://twitter.com/markalfaro>

Tom Brouchoud, EMC

Tom is the Head of Talent Acquisition for EMC's Core Technology Division or CTD, which is responsible for over 80% of EMC's \$24B revenue. Previously, Tom worked for SanDisk Corporation as Director, Global Talent Acquisition for SanDisk's Technology and Corporate Engineering organizations. Tom is also on the Board of Advisors for CSIX, a non-profit organization whose mission is to help out-of-work professionals obtain job skills to transition back into the workforce. "Hiring the best is not easy. It takes intelligence, creativity, persistence, adaptability and a strong sense of urgency to do it well."

Olga Ocon, [24]7

Olga focuses on hiring top marketing, sales, and engineering talent. She started her career with Busch Int'l before transitioning to SanDisk, where she engaged across the core business units including the Enterprise Storage Solutions, Embedded Flash, and Retail. Later Olga worked on several short-term hiring projects for Tesla Motors and Nimble Storage before returning to SanDisk. Currently Olga is with [24]7 – a customer service technology company, whose products help their customers in service and sales journeys through their web, mobile, chat, social, and phone channels."

