

# *Managing Your Career in the Age of COVID*

## *LinkedIn for Job Search*

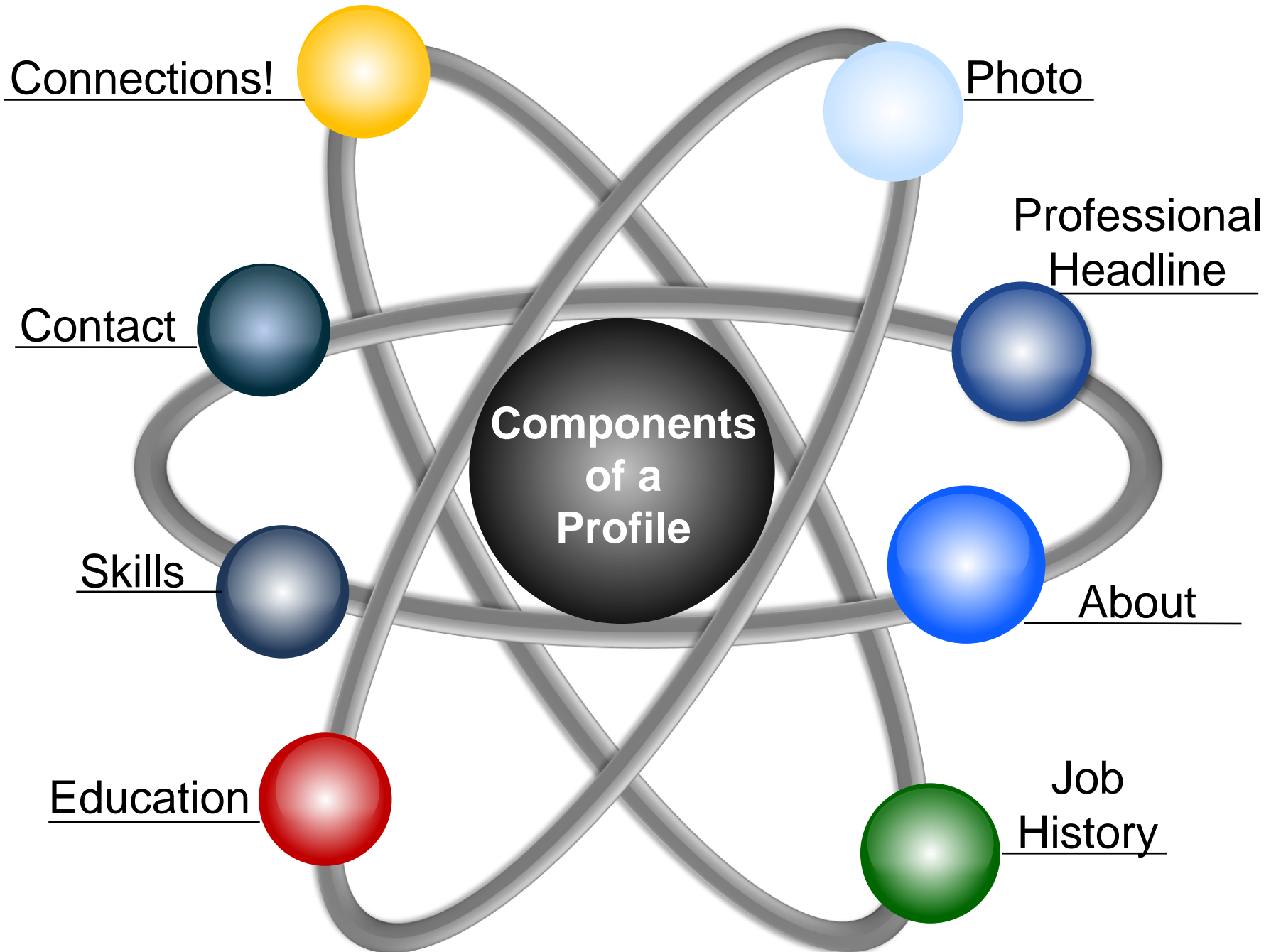


Contact me via email at  
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[www.linkedinmentoring.com](http://www.linkedinmentoring.com)

# Formula for LinkedIn Success




LinkedIn  
Mentoring



# TIP Edit profile headline

Your tag line quickly identifies your area(s) of expertise (3-5 seconds!)



The image shows a LinkedIn profile for Sandra Clark. At the top left is the 'LinkedIn Mentoring' logo. To its right is a graphic of a torn piece of paper with the LinkedIn logo on it, and the text 'Is your profile working for you?'. Below the logo is a circular profile picture of Sandra Clark, a woman with glasses and a yellow top. To the right of the picture is the word 'Headline' in red, with a red arrow pointing to the headline text below. The headline text reads: 'LinkedIn Training | Consulting | Profile Optimizer | Speaker', followed by '★★★ Transforming LinkedIn Profiles for Results ★★★', and 'San Francisco Bay Area · 500+ connections · Contact info'. To the right of the profile picture are two buttons: 'Add profile section' (blue) and 'More...' (white). Below these buttons is a list of sections: 'LinkedIn Mentoring' (with a small icon), 'LinkedIn Profiles for Results' (with a right-pointing arrow), and 'LinkedIn Training' (with a small icon).

LinkedIn Mentoring

Is your profile working for you?

Headline

Sandra Clark

LinkedIn Training | Consulting | Profile Optimizer | Speaker  
★★★ Transforming LinkedIn Profiles for Results ★★★  
San Francisco Bay Area · 500+ connections · Contact info

Add profile section ▼ More...

LinkedIn Mentoring  
▶ LinkedIn Profiles for Results  
LinkedIn Training



# TIP Make an impression

## About

► I specialize in "social media for the socially reluctant." I'll work with you to transform your LinkedIn profile to get the results you want. Contact me to discuss how I can help you shine on LinkedIn. ✉sandra@linkedinmentoring.com ☎ 1.408.320.7882 ... see more

3 lines show (1600 characters total)

## Featured

New Featured section - add rich media, posts or links

For those of you using some of your time at home to build your business relationships,...

Sending Private Video Messages on LinkedIn



Sending Private Video Messages on LinkedIn

7 • 2 Comments

or links



More Than One Thing On LinkedIn  
YouTube

See  
<https://www.linkedinmentoring.com/linkedi...>



A Recommendation  
Than a Thumbs U  
linkedin.com

Recommendation  
LinkedIn. They ad

# Mistake

Let it sit there and think they will come



# Job seekers

- Connect more broadly
- Connect strategically
- Reconnect with old colleagues
- Be visible online




People Want To Refer

**YOU!**

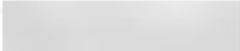







# NEW for job seekers: Show you're open



[Message](#) [More...](#)

 · 1st 



 Massachusetts College of Liberal Arts

San Francisco Bay Area · [500+ connections](#) · [Contact info](#)

Open to job opportunities  
Vice President of Sales, Sales Director and Regional Sales Director roles  
[See all details](#)

# NEW For job seekers

- Interview practice
- Resume help

The screenshot shows the LinkedIn Jobs page. At the top, there's a navigation bar with links to Home, My Network, Jobs, Messaging, Notifications, and Me. Below this is a banner about COVID-19 support. The main section features a search bar with the text 'Search for you' and a dropdown menu for 'More'. The dropdown menu is open, showing 'Interview Prep' and 'Resume Builder' options. A red arrow points to the 'Interview Prep' option. To the right of the dropdown, there's a 'Post a job' button. Below the search bar, there's a section for 'Job searches' with several job listings, including 'guest speaker', 'guest lecturer', 'online consultant', and 'speaker'. A red text overlay on the right side of the image reads: 'Under the More tab dropdown, choose Interview Prep'.

Bookmarks Inbox (10) - sandra... Zoho Campaigns Zoho CRM career Imported AARP TEK Academy SAVE to read or

in Home My Network Jobs Messaging Notifications Me Work Reactivate Premium for Free

Has your job been impacted by COVID-19? Your network can help. Get support from the community by joining 3 million members who are sharing they're #OpenToWork. Get started

Saved Jobs Applied Jobs Job Alerts Salary More

Search for you

Search by title, skill, or company City, state, or zip code Search

Interview Prep Resume Builder

Post a job

Job searches Manage Alerts

guest speaker Alert on · San Francisco Bay Area · Waterman Hurst

guest lecturer Alert on · San Francisco Bay Area · Waterman Hurst

online consultant Alert on · San Francisco Bay Area · Waterman Hurst

speaker Alert on · San Francisco Bay Area · Waterman Hurst

Under the More tab dropdown, choose Interview Prep